


VISITOR DATA CAPTURE

Ensure you contact new customers speedily

At the press of a button, record the details of potential customers visiting your stand

➔ Pocket sized barcode scanner for hire

Simple, Slim & Cordless, Battery Powered, Mobile Barcode Reader	Credit-card sized Lightweight Easy to use Accurate reading	
Why?	To record visitors	<p>On to an Exhibitor Stand or Into Seminars or for Competition Entries</p> <p>Negates the collection of business cards or scrappy bits of paper!</p> <p>You are exhibiting to bring your products to the notice of new and returning customers.</p>
How?	Point and click	<p>Press button and listen for the beep.</p>
Add-on features	Additional Barcode sheet	<p>Code up to 40 additional barcodes to personalise your data and categorise your visitors ie: 'send brochure', 'needs follow up visit', 'interested in product A', etc.</p>
How Many?	As many as you require	<p>Provide 1 for each of the team on your stand to create a competitive atmosphere!</p>
Data	Format	<p>Data can be provided as an Excel Spreadsheet, CSV, etc – you decide.</p>
	When	<p>Data is emailed after the show – usually within 1 working day. Data can also be provided at the end of each, on a USB stick or as a print-out.</p>
	Use	<p>Content of the fields in the data file depends on data requested on the visitor registration forms.</p> <p>Can be used for email broadcasting or Mailmerge.</p> <p>Ensures speedy contact with your potential customers.</p>

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